From: "Forbes, Nicole" < <u>nforbes@desertmt.com</u>>

Date: January 7, 2015 at 5:28:43 PM MST

Subject: Desert Mountain - A New Year - A New Membership



January 7, 2015

Good Afternoon,

For more than two decades, Desert Mountain has built a distinguished reputation for providing its members and their guests with one of the greatest private golf and lifestyle experiences in the world: 108 holes of award-winning Jack Nicklaus Signature golf, the advanced technology of the <u>Jim Flick Golf Performance Center</u>, six architecturally diverse clubhouses, a 15-mile private, hiking trail system, a nine-court tennis complex, an array of more than 40 social and recreational clubs from which to choose, and The Ranch, our fabulous new western wilderness amenity offering horseback riding and camping for the entire family! *Great Golf is Just the Beginning* at Desert Mountain and we invite you to come explore this extraordinary lifestyle.

Now in our fifth season as a member-owned club, we continue to meet our financial goals while reinvesting in the club with new amenities and improvements through dedicated management and insightful planning. We are pleased to share with you our exceptional new market-based pricing which was created to assist current club members who wish to exit the club. Following inception of the Membership Resale Program in August 2014, membership sales have gone extremely well and we are pleased to have welcomed more than 45 new members to the club under this program. The monthly sales have fluctuated in price; however, all of our new members purchased full equity golf memberships within a price range of \$32,000-\$54,000. Click here for information regarding our dues and fees.

We would like to extend to all of our neighboring Desert Forest members these added incentives if you apply and are approved for an Equity Golf membership to the Desert Mountain Club by February 28, 2015:

- Club credit of \$3,500
- Four (4) guest fee rounds for hosting your fellow golfers:
 - Two (2) guest fee rounds (unrestricted use)
- o Two (2) guest fee rounds to be utilized for current Desert Forest members As in all private clubs, membership is by invitation-only and subject to approval by the Membership Committee and the Board of Directors. We would like to share with you more about this exciting opportunity to become a member of one of the most respected and renowned clubs in the world. Please contact our Director of Membership Sales Nicole Forbes at 480-595-4318 or email her at nforbes@desertmt.com. She and her team look forward to working with you.

Sincerely,

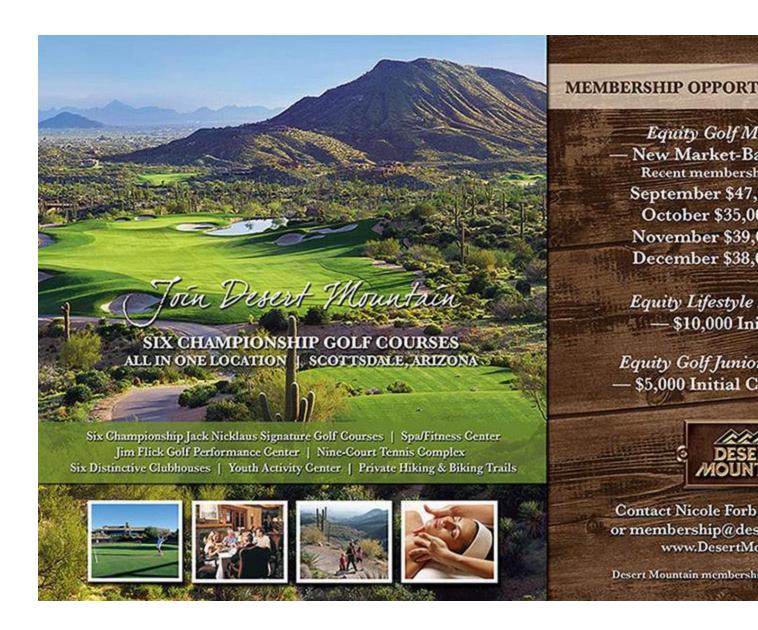
Robert Jones

COO/General Manager

Nicole Forbes

Director of Membership Sales

www.DesertMountain.com



Click Here should you not wish to receive emails from Desert Mountain.